

FAX# 703 528 7880
CREDIT RISK !!!
HARRIS REPORT FROM REP OCT22/12 12.59
CHANGES *** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME	<u>MEDIA PLACEMENT</u>
SALES PRSN	<u>WA- JOE KNAUER</u>

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	CLASS: NATL.	LOCAL	REGIONAL
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LOCAL

[illegible]

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT22/12 12.59

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DEFEND JUSTICE FROM POLITICS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 361 AGENCY PRODUCT CODE = 379 AGENCY EST# = 1545												
7	S		1000P-1100P	30		\$8,000.00	10/22	10/22	0		MON	0
PROGRAM : CASTLE CON COM1: CASTLE CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT22												
10	S		1100A-1200N	30		\$1,000.00	10/22	10/22	0		MON	0
PROGRAM : VIEW-ABC CON COM1: VIEW-ABC CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT22												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

STATION MAKEGOOD OFFERS:

M4	OK'D	BUY#7	MISSED: MON/1000P-1100P				OCT22		30S	\$8,000.00	(OCT22/12)	
		BUY#10	MON/1100A-1200N				OCT22		30S	\$1,000.00		
			OFFER: NONE									
			CMT: CREDIT WE WILL MAKE DOLLARS GOOD ON HDL# 6249647									

OCT/12 71450.00

CONTRACT TOTAL 71450.00

TOTAL SPOTS 33

MARKET TOTALS \$206,282

WFTV 39%	WKMG 19%	WESH 18%	WOFL 9%	WKCF 5%	WRBW 8%	CABL 0%
	WOPX 0%	WRDQ 2%	EFTV 0%			

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE